

TED^x SanAntonio

x = independently organized TED event

Big ideas can change the world. Here is your chance to join our community of innovators, big thinkers, and world-changers.

We are an officially licensed TEDx community, representing San Antonio as a world-class hub of innovation within the wildly popular, worldwide TED community that includes sister programs in London, Tokyo, New York, San Francisco, Oslo, Buenos Aires, Mumbai, Beijing and Boston.

Our 501(c)(3) nonprofit corporation, Fiesta for the Mind (dba TEDxSanAntonio) creates opportunities for lifelong-learners to gather and discuss ideas, issues and solutions, celebrate big ideas to make the world a better place through technology, entertainment, design, collaboration, science and the arts.

TEDxSanAntonio 2014: Ideas in Action, brought together 750 attendees and 20 speakers at Rackspace Global Headquarters, with hundreds more attending via web livestream, and still hundreds more have been touched throughout the year by viewing the exclusive TED, TEDYouth and TEDWomen, and other locally planned discussion events on Food Policy, Children's Mental Health, and Rethinking Gender Stereotypes and Negative Body Image.

You are invited to partner with TEDxSanAntonio.

We are actively recruiting **sponsors who embrace the spirit of TED through collaboration and community**. Contributions from \$25,000 to \$1,500, as well as in-kind donations, can give your organization **TED-approved visibility** within our local community, as well as in the worldwide TEDx community.

Consider joining forward-looking TEDxSA partners like Rackspace, Texas Public Radio, KLRN/PBS, Frost, Geekdom, Half Resources, Trinity University, San Antonio Business Journal, Clothesline Cleaners, Rivard Report, SA Current, Shweiki Media and Marold Law Firm. They value the opportunity to connect with and support the hundreds of professionals, millennials, academicians, students, technologists, entrepreneurs and leaders that make up TEDxSanAntonio.

We are eager to talk more with you – by phone, below or email to sponsor@tedxsanantonio.com.

Thank you for your consideration.

Sincerely,

Susan Price, Licensee & Board Member
210-872-0445

Jenia Espe, Board Member
210-844-1411

“TED is a global community welcoming people from every discipline and culture who seek a deeper understanding of the world. We believe passionately in the power of ideas to change attitudes, lives and, ultimately, the world.” Chris Anderson, TED.com

SHAPING THE FUTURE

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March 5, 2016

Rackspace Global Headquarters

5+
YEARS

114
SPEAKERS

85
TOPICS

TOPICS HAVE INCLUDED

Space exploration, bionics, art and poetry, mental health, women, youth, Eagle Ford Shale, leadership vulnerability, collaboration, social justice, architecture/design, schools/education, sex and death.

In 2014, a record

800
PEOPLE

Spent the day learning how to change our community and the world!



4,033
FACEBOOK FANS



4,065
TWITTER FOLLOWERS



587
INSTAGRAM SELFIES



“TED is a global community that believes passionately in the power of **ideas** to change attitudes, lives and, ultimately, the world.”

– Chris Anderson
TED Curator



90
SPEAKER VIDEOS

275,000
VIEWS

45%
OF OUR AUDIENCE
BETWEEN AGES 20-39



SPONSORS INCLUDE



LAKE | FLATO
ARCHITECTS



SAN ANTONIO
CURRENT



RIVARD REPORT
Urban. Independent. All About San Antonio.

SAN ANTONIO
BUSINESS JOURNAL
THE ESSENTIAL BUSINESS TOOL

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2015 TEDxSanAntonio Partner Package

Thank you for your support of [TEDxSanAntonio!](http://TEDxSanAntonio.com) Apply online at tedxsanantonio.com/sponsors or send this form to: sponsors@tedxsanantonio.com or by mail to Fiesta for the Mind, 6132 Stirrup Lane, San Antonio, TX 78240.

Contact Name

Company/Organization

Address / City / State / ZIP

Email Address

Phone

Level	Amount	Includes	Partner Opportunities
Main Event Host / Signature Sponsor	\$25,000 and up	25 event tickets + discounts for additional	<p>Primary annual sponsor of TEDxSanAntonio.</p> <ul style="list-style-type: none"> • Signature partner/host recognition at the event • Opportunity to host the event at your venue and to provide welcoming remarks to attendees. • Opportunity to host a speaker reception for the event. • Media and speaker interaction opportunities. • Logo in YouTube video postroll of talks from the event. • Recognition at TEDxSA events within a one-year period.
Genius	\$10,000 and up	15 event tickets + discounts for additional	<ul style="list-style-type: none"> • Recognition at TEDxSA events for the year, including TEDxSA Women, TEDxSA Youth, TED livestream events and topic-focused Salons. • Prominent logo on signage, website, marketing materials, program, and on slides during events. • Logo in main event YouTube video postroll seen by thousands worldwide. • Media and speaker interaction opportunities at main event.
Innovator	\$5,000 and up	6 event tickets + discounts for additional	<ul style="list-style-type: none"> • Recognition at all TEDxSA events for the year, including TEDxSA Women, TEDxSA Youth, TED livestream events and topic-focused Salons. • Logo on signage, website, marketing materials, program, and on slide during main event breaks. • Media and speaker interaction opportunities at main event.
Thinker	\$1,500 and up	4 event tickets	<ul style="list-style-type: none"> • Recognition at all TEDxSA events within a one-year period. • Logo on signage, website, marketing materials and in the main event program.
Supporter	\$500 and up	2 event tickets	<ul style="list-style-type: none"> • Recognition in one selected event program.
Under \$500	\$100 - \$500	N/A	<ul style="list-style-type: none"> • Recognition in opening remarks for one selected event.
Other partnership levels and opportunities (multi-year, in-kind, interactive exhibits and topic-focused salon events) are also available. More information on tedxsa.org			