“I am the wisest man alive, for I know one thing, and that is that I know nothing.”

Plato, The Republic
March 5, 2016

Welcome to six years of Ideas Worth Spreading in San Antonio!

TEDx communities worldwide operate under license from TED to create opportunities for experiencing TED-like events at the local level. We hope you enjoy the day and make the most of the festival of brain candy and ideas that is TEDxSanAntonio.

We have 17 speakers and 3 recorded TED talks to open your minds and spark lively discussion. But the focus isn’t the talks—it’s the conversations that occur during the breaks, at lunch, and, of course, at the After Party. Take advantage of this rare opportunity to meet and exchange ideas with some of San Antonio’s most fascinating people.

Livestream and Watch Party

We’ll be joined by people all over the world watching the event on web livestream. During the last TEDxSanAntonio, viewers from many countries tuned in to watch with us. This is an opportunity for San Antonio to shine and let the world know that innovation and creativity flourish here, with a particular flavor all our own.

In addition to the livestream, we will be hosting a watch party, and these attendees are welcome to join us for the After Party.
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tr>
<td>8:30 AM</td>
<td>Registration, Breakfast, Bookstore Opens</td>
<td>The Factory</td>
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<tr>
<td>10–11:30 AM</td>
<td>Opening Session</td>
<td>Auditorium</td>
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<td>11:30 AM–1:20 PM</td>
<td>Lunch</td>
<td>Food Truck Tent</td>
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<td>1:20–2:40 PM</td>
<td>Afternoon Session</td>
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<td>2:40–3 PM</td>
<td>Break</td>
<td>Food Truck Tent</td>
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<td>3–4:40 PM</td>
<td>Final Session</td>
<td>Auditorium</td>
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<td>4:40–5 PM</td>
<td>Acknowledgments</td>
<td>Auditorium</td>
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<tr>
<td>5–7 PM</td>
<td>After Party</td>
<td>Food Truck Tent</td>
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Food Truck Lunch

Rackspace employees ("Rackers") grab lunch from the best food trucks in the city, so we’ve elected to follow their lead by offering several stellar choices.

Find the lunch ticket in your admission package and present it at the truck of your choice!

Bookstore and TEDxSA Gear

We’re pleased to welcome back our pop-up bookstore, hosted by The Twig Bookshop, San Antonio’s premier indie bookstore located at the Pearl. Browse titles chosen especially for you by our speakers, with 20% of profits from book sales donated back to TEDxSanAntonio.

And don’t forget to pick up some cool TEDx gear while you’re there!

Silent Auction and Raffle

This year’s event will feature a Silent Auction and Raffle. Silent Auction items include:

- Tickets to San Pedro Playhouse
- Spurs autographed basketball
- Private wine classes
- Ranger Creek Whiskey Gift Set

And plenty of other exciting items!
Media Studio

Jennifer Navarrete from The Media Fuse will be onsite with a complete media studio, ready for interviews. Find @epodcaster tucked in a corner of the Event Experience Room for a chance to record your thoughts about the day at TEDxSanAntonio.

After Party

After a full day of marathon thinking, it’s time to relax and have a little fun. You’re invited to the After Party, hosted by Fiesta for the Mind, starting at 5 pm. We’ll have hors d’oeuvres and beverages waiting for you in the Food Truck Tent. And be sure to thank our partners for the party!

Things to Keep in Mind

Talk with your neighbors. The people next to you are likely people you want to meet. Take the opportunity to meet your fellow TEDxers and learn from them, too.

Bloggers and Tweeters are welcome to share comments about the talks from the bloggers’ area in the back of the auditorium. Please mute all devices. Hashtag: #TEDxSanAntonio

Video and audio recording by attendees or press of the actual talks is prohibited. TED owns the rights to the talks and videos. TEDxSanAntonio operates under strict guidelines from TED.

TEDxSanAntonio will be livestreamed at: tedxsanantonio.com/webcast
Volunteer for future TEDxSanAntonio events!

Sign up now on our website to be a volunteer for TEDxSanAntonio or our other upcoming events. You will have a great time, learn a lot, and make lifelong friends.

www.tedxsanantonio.com
TEDxSanAntonio Salon Events

Can’t wait until our next TEDxSanAntonio main event? Join the discussion at a TEDxSanAntonio Salon and dig deeper into topics that affect your community. For upcoming events, check out our website.

www.tedxsanantonio.com/get-involved

Past Salon Events

Transcending Body Image and Gender Stereotypes
TEDxSanAntonio Body Image Salon, February 2014
Kim Murray McDonald, Advisor
Susan Price, Organizer/Mentor Advisor

Good Food for All: How Do We Do It?
TEDxSanAntonio Food Policy Salon, July 2014
Leslie Provence, Organizer
Emily Reynolds, Sponsorship

Children’s Mental Health – Where are the Casseroles?
TEDxSanAntonio Mental Health Salon, September 2014
Rebecca Helterbrand, Organizer
Michele Koch, Organizer/Mentor, Liaison

Gaining Momentum as a Thinking, Living, Modern Woman
TEDxSanAntonio and TEDWomen, May 2015
Lacey Howard, Organizer

Made in the Future
TEDxYouth@SanAntonio, November 2015
Tony Bryden, Organizer
Melanie Call, Organizer
Sonny Melendrez

You think you know… Sonny Melendrez, but read on and you just might learn something new.

Sonny Melendrez is an award-winning inspirational speaker, broadcaster, and author. He’s delivered the keynote and/or hosted over 5,000 events during his career, including The White House Hispanic Heritage Awards (7 times). Sonny was twice named Billboard Magazine’s National Radio Personality of the Year, inducted in the Texas Radio Hall of Fame, and is included the Rock & Roll Hall of Fame as one of the Top 100 Radio Personalities of All-Time. The City of San Antonio named The Sonny Melendrez Community Center, on the West Side, to honor his commitment to endless causes benefitting disadvantaged youth and families.
"NEW" takes a voyage through architectural projects under construction and still on the boards with new ideas and approaches to the way we live. From projects that self-generate electricity, skyscrapers that change the way we understand sustainable city life, to vast Middle Eastern Arabic campuses that adapt to harsh desert conditions. The goal is to inspire everyone to think beyond definitions and limitations; it is to inspire us to experiment, explore, and evolve. Design is about giving the world something NEW, something it didn’t have when it began.

**W. Scott Allen** is a New York based designer for Perkins+Will. His portfolio includes a broad range of building types located on nearly every continent. Scott is developing an international reputation for buildings that are practical yet creative and inspirational. His work has been recognized with over a dozen global and local design awards. Two of his projects were finalists at the World Architecture Festival Awards, and he was named a Design Wunderkind by Engineering News Record as a winner of their 2015 New York Top 20 under 40 awards.
Thirteen years ago I relocated from the UK to San Antonio and found work at a local architecture firm, Overland Partners. The company had no real business plan. What they did have was a mission: “to model how we should live and influence the world through the practice of architecture.” Things began to change. A Saudi Prince asked us to design his family retreat. Government leaders in China sought our counsel designing for environmentally sensitive waterways. But most notable was how I began to change. Through our firm’s mission I found a greater purpose. I learned the incredible power of a mission to create change whose impact can be immeasurable.

James Andrews grew up in Wales and is a principal at Overland Partners Architects. He served as Co-Chair for the AIA San Antonio Committee on The Environment (COTE), as Director of the Board for AIA San Antonio, was a founding member and Chair of United States Green Building Council (USGBC) Central Texas. He has been honored as a sustainability expert by the San Antonio Business Journal’s 2010 Going Green Awards, and his projects at Overland have been recognized with two AIA National Housing Awards, two AIA/HUD Secretary’s Creating Community Connection Awards, and the Rudy Bruner Award for Urban Excellence.
Humans are born with the desire to create. But in a world where designing and manufacturing are done by skilled practitioners, we seldom make things anymore; we buy them instead. But there is a new movement that aims to take making and give it back to ordinary people. In 2015 over 1 million people attended a Maker Faire. Unfortunately, though, many schools either don’t understand this powerful new way of learning or simply can’t afford the technology—Enter Open Source tools and technologies. Thanks to hackers and engineers from the global Maker Movement, there are people dedicated to democratizing maker tools.

**Mark Barnett** is a STEM and Maker Education consultant passionate about equal opportunity technology education. He has served time in the classroom teaching science and technology, and worked for State Education Agencies, local nonprofits, and startups advancing STEM and Maker Education. One of Mark’s proudest accomplishments was the serving of almost 30,000 San Antonio students with the Geekbus high-tech makerspace on wheels. Mark has also helped many local organizations improve their STEM education programs, including: The DoSeum, The Boys & Girls Clubs, Judson ISD, Harlandale ISD, and many others.
Re-imagine for a moment the public library and its relationship to the community. Libraries since Alexandria have been defined by location and space, information accessibility limited to those actually at the library. But when the ‘book’ is no longer the primary information delivery medium, we need to re-examine the ways in which we regard libraries—not as gatekeepers, but as liberators; not collectors, but disseminators; not preservers, but cultivators. Technology allows us to re-envision the library as a fluid, shared resource, an instrument for creative thinking and intellectual growth.

Since 2012, Laura G. Cole has led the development of BiblioTech, the nation’s first all-digital public library, and she continues to engage in discussion with government officials and librarians around the world about the immeasurable potential offered by digital libraries. She was keynote speaker at the 2014 International Federation of Library Associates Conference in Birmingham, UK. With a Master’s in Public Administration from UTSA, Laura is currently a Master of Library Science candidate with Texas Woman’s University.
As technology expands from Web and Mobile, coding is the central activity that makes this possible. While enjoying the new capabilities, we also need security and privacy. Reviewing cybersecurity – anti-virus, firewalls, software updates – we see these are bolted on to systems to address problems that coders introduced. Coders – who are ultimately responsible for security – are not trained to design and build secure systems. University and coding programs treat Cybersecurity as a separate concern. We need to fundamentally change the training of software developers to safely enjoy technological progress.

A globally recognized application security expert, Dan Cornell has over 15 years of experience architecting, developing, and securing web-based software systems. As the Chief Technology Officer and a Principal at Denim Group, Ltd., he leads the technology team to help Fortune 500 companies and government organizations integrate security throughout the development process. He is also the original creator of ThreadFix, Denim Group’s industry leading application vulnerability management platform. He holds a Bachelor of Science degree with Honors in Computer Science from Trinity University where he graduated Magna Cum Laude.
The Cortez Family of Restaurants is celebrating its 75th year of business in 2016. What is it that helps this family beat the odds, navigate change, and maintain an authentic, family-centered brand? Chef Cariño Cortez has a theory; it’s the food. As the family’s first female culinary leader, she proposes using food and its preparation as a metaphor during her presentation. Cariño will prepare a recipe onstage as she talks about how care for comida can influence the culture of a family, organization and community.

Chef Cariño Cortez is a third-generation foodie who grew up in the restaurant business. The family tradition began at Mi Tierra Café in San Antonio, but her passion for cooking has taken her across the country. After obtaining a bachelor’s degree in Business Management and Accounting, Cortez pursued a culinary arts degree from the Culinary Institute of America to marry her business foundation with her love of comida.

Cortez spent her externship working in New York City three-Michelin-starred restaurant, Jean Georges, later going on to study authentic Mexican food in Chicago under Rick Bayless. She returned to her home state of Texas to share her true passion for authentic Mexican cuisine and continue the family tradition as chef/general manager for the Cortez Family of Restaurant’s newest addition to the San Antonio restaurant scene, Viva Villa Taquería.
Post-Traumatic Stress disorder is a topic most people are familiar with, but what about the police, teachers, therapists, nurses, and others in caregiving professions who serve the traumatized? The empathetic nature of such individuals exposes them to increased risk of vicarious trauma. Amy discovered Compassion Fatigue after dedicating her twenties to mental health and nonprofits. As supervisor of a Juvenile Probation Therapeutic Group Home, she was exposed to trauma and developed Compassion Fatigue, seeing changes in herself and not knowing why. After several months of implementing the steps recommended for Post Traumatic Growth, she began to normalize and find healing.

Amy Cunningham has spent twelve years working with non-profits and mental health organizations, focused on assisting adolescents in overcoming trauma and redefining their lives. In 2011, she developed the Compassion Fatigue training program for the Center for Health Care Services, Bexar County’s community mental health agency. She currently serves as a talent management consultant for CHRISTUS Health and leads a team dedicated to the implementation and planning of all leadership development programs. Amy pioneered the development of Compassion Fatigue training for CHRISTUS and has had the honor of training over 3000 people across the nation.
We are all phone zombies—slaves to technologies that increasingly separate us from each other and the organic environments in which we live, or so conventional wisdom would have us believe. Recently I discovered a way to exploit these same digital technologies to actually allow us to draw closer to nature— and each other—in simple but surprisingly powerful ways. You don't need to be an award winning photographer, a gadget-geek, or a DIYer to accomplish this; everything you need is already in your pocket.

Holding three U.S. patents in mobile technology and software, Wayne Hartman specializes in iOS development, writing apps for iPhone, iPad, Apple Watch, and Apple TV. He is a Senior Research Engineer at USAA, and in his spare time develops his own apps, some of which have been listed in Apple's Top Education Apps, enjoying millions of uses from people worldwide. When not hacking on his own projects, Wayne is an active contributor to open source projects and a volunteer in various capacities, including teaching others how to code.
As children, we draw freely. Around the age of 10, we compare our work with the three dimensional world. What we forget as adults is that drawing helps us see things that aren’t obvious as well as allowing us to communicate with others more clearly. All that is needed to build a rich visual vocabulary are the images we used as children and our ability to create additional child-like images. Let’s explore techniques to start drawing and sharing again, with freedom and delight.

Kate Hayward is an instructional designer with 30+ years experience communicating with the written and spoken word. In 2007, she attended the first International VizThink Conference and recognized the power of an abandoned skill set in simple drawings. Since 2007, she has brought her discovery to audiences around the world, teaching people to draw again, with great delight. Sometimes, she even has old crayons in her pockets.
Pet or Toy
Despite the diversity of American society, many still carry implicit biases towards those different from themselves. Indeed, I believe we exist in a state of mere tolerance for each other. My goal is to challenge and dismantle our implicit biases in order to move toward greater acceptance and celebration of our differences and, in so doing, work toward more cohesive, understanding communities. I will use scientific research findings, doctrine from religious/spiritual groups, and personal experience in community work to explain how our implicit biases work and the divisions they cause. I will then offer solutions—from everyday self-observations and engagement to community work and education.

Denise Hernández graduated from Business Careers High School and attended Baylor University. Following encounters with explicit racism for the first time, she began to self-examine her place in society. She was selected as a “Rising Star in Their 20’s” by MySA.com in 2015 and is a co-founder of La Con Safos Beca, a scholarship for Chicano/Brown/undocumented students. She is the founder of Maestranza, which engages the community through education, outreach and activism. She is a Big Sister in the Big Brothers Big Sisters program, and an advocate against injustice, particularly related to police brutality, the school-to-prison pipeline, and education systems.
I have a saying in my class: “More of you and less of me is a very good thing.” Teachers need to transition classrooms from “teacher centered” to “student centered.” They need to provide the freedom to learn how to learn, including being allowed to fail, the most profound learning technique of all. Teachers must create environments where students can fail without adverse consequences, thus facilitating creativity and innovation. Students respond to this because my classroom is also a working machine shop. With safety and fabrication instruction, students learn to respect the equipment and the design process, critical elements in transforming raw metal into a supersonic rocket.

Colin R. Lang is a teacher, mentor, and coach. He is in his ninth year at Alamo Heights High School where he teaches the innovative, project-based (SystemsGo) Aerospace Studies program. He has served as mentor to new teachers, coach, and presenter at science and technology conferences, as well as lead trainer and instructor for the SystemsGo program. Mr. Lang has received several awards including First Year Teacher of the Year (NISD), Spotlight on Excellence Award (AHISD), Texas High School Rugby Coach of the Year, and finalist in the HEB Excellence in Education and Trinity Prize.
My "Big Idea" is the importance of quality, Out-Of-School Time programing in San Antonio. Based upon recent research it is estimated that over 100,000 school age children in low-income neighborhoods do not attend or have access to life-changing after-school programs. I will: (1) share impactful national and local research, (2) reveal outcomes for the San Antonio OST sector, and (3) discuss the steps being taken by the Out-of-School Time sector to ensure that San Antonio is the top U.S. city for youth to grow, learn, and thrive.

Angie Mock’s career covers a wide variety of disciplines including finance, marketing, operations, and human resources. Until 2002, Angie was owner and CEO of Flagstone Hospitality Management, a Memphis-based hotel management company. She sold the company in 2002 to take a short sabbatical to be home with her young children. Angie began a consulting practice in 2005, consulting with a wide variety of non-profit and for-profit entities. Since 2011, she has been the CEO of Boys & Girls Clubs of San Antonio, leading all aspects of the fourth largest Boys & Girls Club in the nation.
Fantasie Impromptu, composed in 1834 and one of the most famous of Fryderyk Chopin’s compositions, was not published until 1855, after he passed away. Despite speculation as to why Chopin himself never published it, the piece remains one of his most popular. It is reminiscent of Beethoven’s Moonlight Sonata in note structure, both in D flat in the 2nd movement and C sharp in the 1st and 3rd movements. The 1st movement begins like a raucous storm, but breaks into sunshine in the beautiful 2nd movement. Then, once more, the storm reappears in the 3rd movement, only to end with a dreamlike C sharp major chord.

Zhiyuan (Michael) Ning is currently an 8th grader at Rawlinson Middle School and has been playing piano since age six. He won first place with special honors in 2012 and 2014 at the Sonatina and Sonata International Youth Competition. In addition to solo performance, Michael also enjoys performing with other musicians. He has accompanied violin for a friend in a regional exam, and performs with his school orchestra. Recently he took part in a performance at Central Market to raise funds for his robotics team. He and his friends regularly visit nursing homes during holidays to perform for residents.
Community art education is a fascinating Petri dish of history, creation, instruction, thinking, and fellowship, i.e., the five pillars of adult community art education. When people from varied walks of life come together for a few hours each week to learn, what happens is remarkable. Victor’s visual lecture will explore four students’ artwork that he has had the opportunity to work with for over eleven years, in particular his relationship moving from teacher-student to mentor-student and, finally, to peer-peer. It is through these long-term relationships that trust is earned and, over time, real innovation occurs.

Victor Pagona is Chair and Professor of Photography at the Southwest School of Art. He holds a BFA from the University of Wisconsin and an MFA in Photography and Sculpture from The University of South Carolina. He is a working artist with over twenty solo shows and numerous group exhibitions. He often collaborates on mixed media video installation/performance work with his wife Sarah Vaught Pagona. Victor has taught in a variety of classrooms, from large tier 1 universities to small liberal art colleges. He was instrumental in creating a new BFA program at the Southwest School of Art, which, in its inaugural year of 2014 named Victor teacher of the year.
Most health and development strategies undervalue the influence of social well-being on physical and mental health. Many impoverished communities around the world lack meaningful social capital, which in turn affects disease incidence and prevalence. The Community Health Club model alters health norms and raises levels of social capital by providing a platform for people to communicate to form new ‘cultures of health.’ This African model has been adapted to re-energize civic engagement in post-earthquake Haiti and will soon be utilized to improve health outcomes in medically underserved San Antonio communities.

A public health professional with over ten years of experience designing, implementing, and evaluating international health and development programs, Jason A. Rosenfeld began his career in Ghana, West Africa as a Community Health Advisor with the US Peace Corps. He has since worked with the U.S. Agency for International Development’s Food for Peace program in South Africa and Zimbabwe, and with community-based health education partners in Haiti and the Dominican Republic. Since 2011, Jason has served as the Assistant Director for Global Health at the Center for Medical Humanities & Ethics.
Books have been written about it. Speakers have made great sums pontificating about it. The vocabulary that’s used sometimes seems to suggest an athletic contest: “Step up!” “Take control!” “Lean in!” But the real secret to success may be something you’ve been taught since you were a small child. Slocum reminds us of this teaching, and offers tangible, real-world examples of how it has worked in her own life.

Joyce D. Slocum is President and CEO of Texas Public Radio. Prior to joining TPR, she worked for National Public Radio in Washington, DC, beginning her stint there in June 2008 as General Counsel and Chief Ethics Officer, and as Secretary of the NPR Board of Directors and adviser to the NPR Foundation Board of Trustees. In March 2011, Slocum was appointed Interim President & CEO of NPR. In that role, she strengthened NPR’s relationships with key stakeholders and expanded its commitment to investigative journalism, breaking news coverage, diversity, and digital media.
“We have been hating sharks on general principles for centuries ... now it is high time that they should pay up.” Scientific Monthly, 1928. This mindset has been accepted by generations of fishermen and fishery managers. However, many of the world’s shark stocks are now at historically low levels. This presentation will focus on shark declines predicted using data from long-standing fishing tournaments along the northern Gulf of Mexico. Dr. Stunz will also discuss his latest research into improving the state of Gulf fisheries, including state-of-the-art shark tagging technology.

With a Ph.D. in marine biology specializing in fisheries ecology and sport-fisheries, Greg Stunz holds the Endowed Chair of Fisheries and Ocean Health at the Harte Research Institute for Gulf of Mexico Studies and is a Professor of Marine Biology at Texas A&M University-Corpus Christi. His research includes gathering scientific data to ensure healthy environments by understanding the vital role that estuaries and near-shore waters play in sustaining marine populations.
ABOUT

TEDxSanAntonio

Our all-volunteer organization is licensed by TED to hold San Antonio’s full-fledged TEDx event. Our goal: open the minds, hearts, and spirits of the Alamo City to the most intriguing science, art, literary, technological, social justice, and environmental ideas-inspiring participants from all parts of the city to initiate big changes and empowering them to continue the conversations beyond the walls of the event. Visit TEDxSA.com.

TEDx, x = independently organized event

In the spirit of ideas worth spreading, TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. At a TEDx event, TEDTalks video and live speakers combine to spark deep discussion and connection in a small group. These local, self-organized events are branded TEDx, where x=independently organized TED event. The TED Conference provides general guidance for the TEDx program, but individual TEDx events are self-organized (subject to certain rules and regulations). See more at: TED.com/TEDx.

TED

TED is a nonprofit organization devoted to Ideas Worth Spreading. Started as a four-day conference in California 30 years ago, TED has grown to support its mission with multiple initiatives. The two annual TED Conferences invite the world’s leading thinkers and doers to speak for 18 minutes on a diverse mix of topics. Many of these talks are then made available, free, at TED.com. TED speakers have included Bill Gates, Jane Goodall, Elizabeth Gilbert, Sir Richard Branson, Nandan Nilekani, Philippe Starck, Ngozi Okonjo-Iweala, Isabel Allende, and former UK Prime Minister Gordon Brown. The TED2014 Conference took place in Vancouver, British Columbia, along with the TEDActive simulcast in neighboring Whistler. See more at TED.com. TED’s media initiatives include TED.com, where new TED Talks are posted daily; the Open Translation Project, which provides subtitles and interactive transcripts as well as translations from volunteers worldwide; the educational initiative TED-Ed; and Ted Books, short e-books on powerful ideas. TED has established the annual TED Prize, where exceptional individuals with a wish to change the world get help translating their wishes into action; TEDx, which supports individuals or groups in hosting local, self-organized TED-style events around the world; and the TED Fellows program, helping world-changing innovators from around the globe to amplify the impact of their remarkable projects and activities. Follow TED on Twitter at twitter.com/TEDTalks or on Facebook at facebook.com/TED. For more information about TED’s upcoming conferences, visit TED.com/registration.
Fiesta for the Mind is a 501(c)(3) entity that organizes and produces TEDxSanAntonio’s Main Event and other events throughout the year. We are a 100% volunteer run organization which creates opportunities for lifelong learners to gather and discuss ideas, issues and solutions, and celebrate big ideas to make the world a better place through technology, entertainment, design, collaboration, science and the arts.

As a dynamic community of volunteers, TEDxSanAntonio breaks down the silos between industries and job titles, and represents San Antonio as a vibrant, innovative center to the worldwide TED community, not just once a year, but at various events that include topic-specific Salons and opportunities to watch livestreams from TED events. We invite you to suggest Salon topics, as well as other event themes that will help to advance creative thinking in the San Antonio community.
Chris Sandoval  
**President, Fiesta for the Mind**  
**Co-licensee, TEDxSanAntonio**  
A Programming Committee volunteer for TEDxSanAntonio for the last several years, he assumed the reins of Licensee from founder, Susan Price in 2016.

Susan Price  
**Board, Fiesta for the Mind**  
**Co-licensee, TEDxSanAntonio**  
Susan co-founded the TEDxSanAntonio community in 2009 and established our nonprofit Fiesta for the Mind in 2014. As TEDxSA licensee, she broadened TEDxSA to include Live, Youth, Women and Salon series. She’s very active in UX/UI and user empowerment communities and events worldwide, in Austin and San Antonio. Susan works for Austin startup Continuum Analytics, where she optimizes customer experiences and revenues by leading user-centered design and content strategy.

Jenia Espe  
**Vice President, Fiesta for the Mind**  
**Organizer, TEDxSanAntonio**  
Jenia led Partnership Committee for TEDx for three years, and currently is a Board Member for Fiesta for the Mind. She discovered TED talks through her creative co-workers and young daughters, and has been hooked ever since. As an owner of RedSquared Consulting LLC, a customer experience and innovation company, she helps the businesses to connect and understand their customers by creating meaningful interactions and experiences. In her spare time she enjoys reading, running, cooking and coaching young women leaders how to advance their careers. She also runs a local LeanIn.org organization.

Kerry Phillip Quinn  
**Treasurer, Fiesta for the Mind**  
**Organizer, TEDxSanAntonio**  
Kerry has been involved with TEDxSanAntonio since 2013 and has served as Board Treasurer since 2015. She worked as a non-profit executive for eighteen years. Serving others is part of her DNA, and she is currently a community volunteer. Her passions include travel, being a hardcore foodie and her family. The next big adventure is in the works.
Tony Bryden
Secretary, Fiesta for the Mind
Organizer, TEDxSanAntonio
Tony began volunteering for TEDxSanAntonio following the 2014 main event. He was elected as Secretary of the Board in 2015. He's rapidly approaching his 5 year anniversary at Rackspace and currently serves as an international product liaison. Tony is an avid vegetable gardener, writer, father & husband: and spends any other free time in the outdoors preferably on a mountain bike.

George Riley
Board, Fiesta for the Mind
Organizer, TEDxSanAntonio
George Riley has been a Software Architect at TED Conferences since 2007. He designs and builds software that manages the conference, its videos, and makes it all available on TED.com.

He was fortunate to enter the computing profession at the dawn of the Internet Age and has worked at organizations such as Allaire, Macromedia, and Adobe, all companies that pushed the boundaries of what was possible with the World Wide Web.

George graduated from the University of Texas at San Antonio with a B.S. in Computer Science and has been involved in TEDxSanAntonio since 2010. Talk to him about Beer, BBQ, and software.

Jonathan Stovall
Creative Director, TEDxSanAntonio
Thanks to an old colleague & friend who happens to be a TEDxSanAntonio founder, Jon has been an attendee from the start. After offering his services in art direction for numerous events, he was elected Creative Director in 2015. When asked what he thinks about TEDxSanAntonio, he will often reply, “I’m just happy to be here.”
TEDxSA COMMITTEES

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Jon Clemenson  Veronica Montemayor

IT Tools & Process

Chris McDermott, Chair
We started putting on TEDxSanAntonio events in 2009 and our first speakers hit the stage in 2010. Since then we’ve put on more than a dozen events of all shapes and sizes, in fact this event has our largest audience ever: more than 800 attendees. The only reason this has been possible is because of you: the audience, our community.

The response we’ve had from our audiences over the years and the things that we’ve learned from this passionate community has provided the fuel it takes for us to execute such a complex event year in and year out. Remember: TEDxSanAntonio is possible only because of the selfless contributions of more than 100 volunteers - and they (we) put in the work because of you: the audience, our community. Thank you.

In addition to all the volunteers mentioned in the previous pages, we’d like to recognize a few more amazingly generous and talented people and organizations who have made significant behind the scenes contributions to TEDxSanAntonio.

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